

Ghada JOUINI

Data Science ENGINEER

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ABOUT ME

I'm an AI-Machine Learning & Deep Learning Enthusiast! Getting into the field of data science was a real game changer for me. My objective is to turn Artificial Intelligence expertise into real-world value by collaborating with corporations and ambitious startups. At the end of the day, my satisfaction is proportional to the impact our team has on the market.

*Languages : English, French, Arabic



EDUCATION AND HONORS

2017-2020 Engineering degree in Computer Science, majoring in **Data Science** | ESPRIT School of Engineering

2014-2017 Preparatory Cycle Mathematics-Physics | **Faculty of Physical and Natural Mathematical Sciences of Tunis**

PROFESSIONAL EXPERIENCE

- November 2020 | **AI research Internship, AMZI SMART SOLUTIONS, Tunis**
- June 2020 | **Document Digitization and information extraction using OCR and deep learning :**
- > Extracted machine-readable code in passports using OpenCV pre-processing techniques and return the structured information.
 - > **Achieved a fully automated information flow for driving license cards :**
 - > Discovered a new scene text detection approach based on character level detection.
 - > End-to-End trainable Neural Network for image based sequence recognition using RCNN architecture.
 - > Researched a solution to generalize name entity recognition using **Graph Convolutional Networks**.
 - > Actively participated and contributed to the internal Data Science project initiatives.
 - > Solution Deployment using Flask REST API. https://www.youtube.com/watch?v=PhXQFiVJ3wI&ab_channel=GhadaJouini
- Data-Generation Data-Prepossessing ADAM-Optimizer Data-Augmentation Flask Tensorflow Transfer-Learning Rapids
- September 2019 | **Data Science Internship, EUROPEAN INNOVATION ACADEMY | EIA , Remote**
- July 2019 | **Collecting and categorizing data to design business models and to select profitable new markets for B2B companies :**
- > Define a data collection system for SMEs.
 - > Collecting data via API REST.
- Microsoft SQL Server MongoDB PowerBI SQL
- August 2019 | **Data Science Internship, TELNET INNOVATION LABS, Tunis**
- July 2019 | **Configuration and Development of a Machine Learning model based on Dictionary Learning algorithms for an E-Health fall detection application :**
- > Fall detection dataset pre-processing : pretreatment of pre-recorded signals, filtering, segmentation, and extraction of descriptors.
 - > Implementation of dictionary learning algorithms for fall detection sensors (DLSI, SRC, LC-KSVD1, LC-KSVD2, LRSDL).
- Python Matlab Dictionary Learning

PROJECTS

October 2019 November 2019	NLP Project, ANDEX PARIS, ESPRIT Analysis of textual data : <ul style="list-style-type: none">> Read a formatted text document, extract the most useful and pertinent elements then label them.> create a semantic search engine from a text. <p>Kmeans Spacy Flask Data Annotation Named-entity recognition(NER) Data Transformation Optimisation</p>
May 2019 January 2019	Data Science Internship, MITAKUS ANALYTICS GERMANY, Remote Reduce food waste by implementing a Machine Learning algorithm to predict the daily number of guests for two canteens in Munich. <p>Python Machine Learning Feature Engineering</p>

SKILLS

Programming Languages	Python, C, C++, Java
Deep Learning Frameworks	Tensorflow, Keras
Big Data & Machine Learning	Spark, Hadoop, Python (eg. scikit-learn, numpy, pandas, matplotlib)
DBMS	Oracle Database, Microsoft SQL Server, MySQL, MongoDB
Data Science & Miscellaneous Technologies	Natural Language Processing (LSTM, Transformers, Bert), Data Science Pipeline (cleansing, wrangling, visualization, modeling, interpretation), Git, AWS
Business Intelligence	DataVis (SSRS, PowerBi, Tableau), ETL (SSIS)

CERTIFICATIONS

2019 **Fundamentals of Deep Learning for Computer Vision | NVIDIA Deep Learning Institute.**

COMPETITIONS

Today	Full time kaggler competitor @ kaggle
September 2019	Participated in Machine Learning and Artificial Intelligence hackathon in TUNISIA co-organized by InstaDeep, the Tunisian Ministry of Industry and Google
April 2019	Infor HACKATHON Data Science challenge in hospitality, Rank 5 Kaggle
April 2019	CHACKATHON Problem Solving HAKATHON

EXTRACURRICULAR ACTIVITY

February 2021 Today	Founder of LinkMeUp, AI, Pre-Startup <ul style="list-style-type: none">> LinkMeUp is a revolutionary platform based on Artificial Intelligence that enables decision-makers to follow on employees productivities, and business objectives achievements.
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